

ALVIN YOUTH LIVESTOCK ARENA ASSOCIATION

PO BOX 1596

ALVIN, TEXAS 77512

March 2023

Dear Potential Sponsor,

On behalf of Alvin Youth Livestock Arena Association, which is a non-profit organization, I am reaching out to invite you to take part in our rodeo events for 2023. Your involvement will lend positive exposure to your business as Sponsorships are excellent advertising opportunities. It also helps build interest, understanding and appreciation for the Western life, sportsmanship, and family involvement. AYLAA will provide audio and visual recognition of your business at each and every rodeo event throughout the year.

AYLAA is dedicated to promoting Texas youth in the sport of rodeo along with holding all its active members to high academic standards. It also provides scholarships to youth members each year.

The success of our organization is entirely dependent upon sponsorships and donations. Through sponsorships of these very successful events we are able to support the youth of today and make it possible for them to reach their dreams and achieve their goals.

AYLAA would not be what it is today without all the generous sponsorships and donations we have received throughout the years. If you have any questions, please do not hesitate to call or email me.

Please find the sponsorship form along with this letter.

Thank you for your consideration,

Tonya Bryant

AYLAA Sponsorship Director

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832-372-6486

NON-Profit ID 3-00028-7642-0